



THE
RESPECT
INSTITUTE
I matter. You matter.

OUR MISSION IS TO MAKE RESPECT THE STATUS QUO.
WE GIVE YOUTH AND THEIR INFLUENCERS TOOLS TO
REDEFINE RESPECT AND BUILD SELF-RESPECT SO
THEY CAN BREAK CYCLES OF DISRESPECT AND THRIVE.

our work

We help youth influencers improve the academic and life outcomes for vulnerable youth ages 11-24. We partner with schools and youth development organizations to:

- ♥ **develop self-respect in youth** via our community based and national partner's social-emotional learning and life skill programs.
- ⚖ **spread respect and increase equity** at schools by training student leaders, parents and staff to improve school climate.
- 🔧 **end the school-to-prison pipeline** by increasing educator empathy to reduce bias and school suspensions
- 🎓 **increase high school graduation rates** and post-secondary paths by teaching youth to practice The Respect Basics to reach their goals

our toolkit and training

The Respect Institute (Ri) trains youth influencers such as educators to integrate Respect 360™ into their vulnerable youth development frameworks.

Program and Curriculum

475 Self-respect building activities for youth (Respect Circles or individuals) and writing assignments focused on The Respect Basics, which are Common Core State Standard (CCSS) aligned for grades 6-12 – Writing 20+ roadmaps for implementation.

Coaching Model

A simple coaching process that develops youths' self-respect, resourcefulness, capacity for mutual respect, and goal-achievement abilities.

Respect Rally

Optional interactive summit youth can lead for their peers to introduce **The Respect Basics** to a community of up to 500 youth and influencers.

Influencer Training

eTraining at Respect360.org to help you get started using the toolkit, complete influencer prep steps, and start using the coaching model. **Live training** to support you in facilitation best practices for Respect Circles.



RE-SPECT
MEANS...

to look
again

SELF-RESPECT
IS DEFINED
AS:

knowing
you're a unique
contributor
to the greater
whole

PEOPLE WITH
SELF-RESPECT
BEHAVE
LIKE...

I matter.
You matter.

our collective impact model

Partners integrate Respect 360 into their delivery models to improve youths' academic and life outcomes. You can learn more here: therespectinstitute.org/partners/case-studies

Integration

Partners

- Schools in low-income communities (Title 1)
- Juvenile justice
- Child welfare (foster youth and group homes)
- Programs serving at-risk girls and vulnerable youth
- Mentor programs
- Teen pregnancy prevention programs
- Substance abuse recovery programs
- Job readiness programs
- Parent education programs
- Alternative high schools

Points

- Professional development
- Advisory program
- School culture outcomes
- Classroom management
- PBIS and school suspension reduction strategies/restorative practices
- Social-emotional group work
- Coaching and counseling sessions
- Peer counseling
- Wellness and leadership classes
- Common Core State Standards grades 6-12: Writing

Process

- 1. Identify Bright Spots**
We determine where self-respect building is already strong within your youth development model and amplify those organic best practices as part of your Respect 360 framework.
- 2. Integrate Respect 360**
We get clear on the outcomes you'll measure and select tools for integration.
- 3. Evaluate, Improve, and Sustain**
We evaluate the effectiveness of integration, coach for improvement, measure results, and position your most successful integrators as peer trainers.

Highlighted Partners

- National Respect Labs (7,000 youth annually): Young Women's Leadership Network (girls of color) & Thurgood Marshall Academy in Harlem, NY + Campbell Unified School District (Latino youth, Silicon Valley)
- Santa Clara County Opportunity Youth Partnership (OYP)
- Planned Parenthood Mar Monte & Teen Success Inc.
- National Crittenton Foundation
- New York Department of Corrections and Community Supervision
- Clinton Global Initiative America
- AmeriCorps
- Boys & Girls Club
- The White House

Learn more:

therespectinstitute.org/partners

REACH

75k+
youth

and
influencers
directly
since 2010

45k
copies

of RESPECT
since 2005

73
cities

21
states

8
countries

since 2010

2+
million

through
media
education

What is innovative about The Respect Institute's approach is that it focuses on increasing the capacity for empathy and self-respect in "youth influencers, not just youth alone."

—Bill Drayton, CEO and Founder of Ashoka

Ri was named by Ashoka and David and Lucile Packard Foundation one of the top six global solutions that activates empathy.

research

Respect 360 was developed based on a body of evidence-based research and successful models for youth development, including:

- **Self-respect and empathy development.** Ri research shows that self-respect is a critical youth development asset that strengthens youths' perseverance and resiliency when it comes to achieving academic and positive life outcomes.
- **Success and grit framework.** Harvard University research shows that people who succeed have: Strong support circles, know their behavior matters, and manage stress and energy well.
- **Adolescent brain research.** National Institute of Mental Health research shows that teens need to be surrounded by caring parents, adults, and institutions that help them learn specific skills and appropriate adult behavior.
- **Trauma-informed care.** The Centers for Disease Control and Prevention and Kaiser Permanente's Adverse Childhood Experiences (ACE) Study shows the associations between childhood maltreatment and later-life health and well-being.
- **Restorative practices, self-determination theory, and non-violent communication models** also are incorporated in Respect 360's methodology.

youth outcomes

The outcomes of our tools and programs have been evaluated in studies of more than 10,000 youth nationwide since 2010.

After experiencing Respect 360™, youth reported the following outcomes:

Redefining Respect

90% of youth said: My definition of RESPECT is now: *I matter. You matter.*

Dealing with Disrespect

86% of youth said they now had the tools to deal with bullying, cliques or abuse, and felt safe speaking about disrespect that affected them.

Improving Self-respect

88% of youth agreed that The Respect Basics had given them new, better ways to practice respect for themselves and to help spread respect to others.

Achieving Goals and Leading

72% pledged to follow their passions (up from 37%) and 65% definitely had a powerful vision of their future and how they want to change the world (up from 33%)

Making Healthy Choices

82% felt equipped to make positive choices and act as role models (up from 42%) and 81% said they will definitely get help when they were disrespected (up from 42%)

Staying Positively Connected to School

30% higher rate of "enjoying" and benefitting from Respect 360 activities reported by students who've previously been suspended from school.

